



February 18, 2024

Greetings, on behalf of the South Carolina Morticians Association (SCMA) convention planning committee. We are excited to announce that the 99th Annual Convention will be held from May 13, 2024 – May 15, 2024, in Charleston, South Carolina. The host hotel is the Embassy Suites Convention Center in North Charleston, South Carolina. The convention is designed to unite funeral service morticians, directors, and funeral home personnel from all over the state together to network, fellowship and to learn.

The mission of South Carolina Morticians Association is to assist our members in furthering their funeral service knowledge through continuing education, provide a professional environment for networking with other members of the funeral service industry, provide a dignified ethical service when loved ones have been entrusted to our care, and to ensure the safety and protection of our communities by caring for the living.

Our convention committee is seeking organizations that align with the SCMA mission to assist us with sponsorship opportunities in support of the convention. This is a personal invitation asking your organizations to partner and join us as one of our official Corporate Sponsors. As a Corporate Sponsor, your business would be offered promotional opportunities that range from a title sponsorship, your organization's website name recognition on the SCMA website, a full-page advertisement in the souvenir journal, and more. In addition, your organization would be given a vendor space to promote your business services and goods.

The convention activities would consist of professional development sessions and training, and there will be opportunities to earn continuing education credits. A member of our sponsorship committee will follow up with you to discuss these rewarding opportunities and answer your questions. Thank you in advance for your consideration.

Warm regards,

William C. White
Convention Arrangement Officer
wwhite23@gmail.com
(704) 681-0994 Mobile

Carolyn Beasley Shortt
Corporate Secretary
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**Please see the attached Sponsorship Levels*

SOUTH CAROLINA MORTICIANS ASSOCIATION, INC.



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Email: carolynbshortt@yahoo.com
Website: www.scmorticians.com

To: Vendors
From: William C. White, Convention Arrangement Officer
Date: January 28, 2024
RE: Sponsorship Levels for the 2024 SCMA Annual Convention

Platinum Sponsorship - \$5,000.00

- 1) Provide a full-page ad in the Souvenir Journal
- 2) Recognition at the opening ceremony for your commitment to SCMA
- 3) A table for eight at the banquet
- 4) Booth Space for the exhibit hall
- 5) Signage with your company's name throughout the convention space

Gold Sponsorship - \$3,000.00

- 1) Provide a full-page advertisement in the Souvenir Journal
- 2) Recognition at the opening ceremony for your commitment to SCMA
- 3) Booth Space for the exhibit hall
- 4) Signage with your company's name throughout the convention space

Silver Sponsorship - \$1,500.00

- 1) Provide a full-page advertisement in the Souvenir Journal
- 2) Recognition at the opening ceremony for your commitment to SCMA
- 3) Booth Space for the exhibit hall

Make check payable to SCMA, Inc., with a return date no later than March 8, 2024.
Thank you for enclosing your check. Forward the information to SCMA, Inc., PO Box 1013,
Laurens, SC 29630.

Any questions, please contact Mr. William White at 704-681-0994 or email
wwhite23@gmail.com.

Thank you in advance for your contribution and support.